

F.No.3/5/2012-FI(C 52937)  
Government of India  
Ministry of Finance  
Department of Financial Services

Jeevan Deep Building, Sansad Marg,  
New Delhi, dated the 18<sup>th</sup> May, 2012

To  
All SLBC Conveners.

**Sub: Extension of “Swabhimaan”.**

**Sir,**

I am directed to refer to this Department's earlier communications regarding provision of banking facilities to rural habitations. The instructions are now being consolidated here for convenience and facilitating implementation.

2. In terms of **para 5.2(i) of the Strategy and Guidelines on Financial Inclusion issued** in October, 2011, it was, inter-alia, advised that considering the population distribution in Chhattisgarh, Andaman & Nicobar, Daman & Diu, Pudducherry and Lakshadweep, all villages of 1000 and above population must be covered by September 2012. The SLBC conveners of these 5 States/UTs were accordingly advised vide this Department's letter F.No.21/1/2011-FI dated 17<sup>th</sup> November, 2011 and progress is being sought on monthly basis.

3. In terms of para 45 of Budget Speech 2012-13 **to extend the “Swabhimaan” campaign to habitations with population of more than 1000 in North Eastern and hilly States**, and to other habitations which have crossed population of 2,000” suitable instructions have already been issued to concerned SLBC Conveners of 8 States of North East Region and 3 hilly States viz. Jammu & Kashmir, Himachal Pradesh, and Uttarakhand, vide letter of even number dated 1<sup>st</sup> May, 2012 to provide banking facilities in these States by March, 2013.

4. As regards extending “Swabhimaan” **to other habitations which have crossed population of 2000 as per Census 2011**, it has been observed that as the Census Data 2011 is not yet finalized, and as per the office of the Registrar General of India, the information regarding list of villages which have crossed population of 2000 in Census 2011 could be provided only after some time, it has been decided that all villages **of 1600 to 2000 population (as per 2001 census)** be covered under “Swabhimaan”, the financial inclusion campaign, as these are likely to have crossed the population of 2000 by 2011.

5. All SLBC Conveners are, therefore, requested to take immediate necessary action in regard to para 4 above, viz. Identify all the villages with population of 1600-2000 (2001 census), and allocate these villages among banks for provision of banking facilities under "Swabhimaan" by March, 2013. The State-wise information of identification and allocation of villages among banks **must reach this office by 31<sup>st</sup> May, 2012** and instructions be issued to all concerned banks accordingly.

6. For sake of convenience, the aforesaid instructions have been segregated into three categories viz. A, B and C and tabulated in Annexure I attached to this letter. The progress on monthly basis be sent to this Department in the enclosed formats SW1, SW2 and SW3 by the respective SLBC Conveners. While SW3 Statement is applicable to all SLBC Conveners, SW1 is applicable to SLBC Conveners of 5 States/UTs and SW2 Statement applicable to SLBC Conveners of 11 States/UTs, mentioned in Annexure I. Thus, SLBC Conveners of the 5 Category A States/UTs will be furnishing the progress in two formats viz. SW1 and SW3, those of the 11 Category B States/UTs will be furnishing the progress in two formats viz. SW2 and SW3, while the remaining SLBC Conveners of 19 States/UTs will furnish the progress in only one format viz. SW3.

7. All SLBC Conveners are, therefore, requested to send the progress on monthly basis by the 10<sup>th</sup> of the succeeding month i.e. beginning from 10<sup>th</sup> June, 2012 onwards.

Yours faithfully,

(Jitendar Kumar Mehan)  
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Email: [fi-dfs@nic.in](mailto:fi-dfs@nic.in)

Copy forwarded to: CEOs of all PSBs for further necessary action in consultation with SLBC Conveners.

**Category of States for extending 'Swabhimaan' the Financial Inclusion Campaign**

<b>Category of States / UTs</b>	<b>Population-wise Villages (as per 2001 Census)</b>	<b>Timeline to cover these villages</b>	<b>Names of States / UTs</b>	<b>Format for Reporting</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
<b>A</b>	Villages with population of 1000-2000 to be covered in terms of Para 5.2(i) of Strategy and Guidelines issued in October, 2011	September, 2012	Chhattisgarh, Andaman & Nicobar, Daman & Diu, Pudducherry, Lakshadweep	<b>SW1 and SW3</b>
<b>B</b>	Villages with 1000-2000 population in NE & Hilly States/UTs to be covered in terms of Budget Speech 2012-13	March, 2013	Arunachal Pradesh, Assam, Himachal Pradesh, Jammu & Kashmir, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, Tripura, Uttarakhand,	<b>SW2 and SW3</b>
<b>C</b>	Villages with population of 1600 to 2000 to be covered in terms of Budget Speech 2012-13	March, 2013	All States/UTs	<b>SW3</b>

All habitations with population of 1000-2000 (2001 census) in the States/UTs of Andaman & Nicobar, Chhattisgarh, Daman & Diu, Lakshadweep and Puducherry to be provided banking facilities by September, 2012 in terms of Para 5.2(i) of Strategy & Guidelines issued in October, 2011.

Name of State / UT:-----

Name of SLBC Convener Bank: -----

Month Ended: -----

Sl. No.	Name of Bank	Total No. of villages with population of 1000-2000 allotted to the Bank	Achievement during the reporting month - Number of villages covered				Total No. of Financial Inclusion accounts Opened during the reporting month	Total No. of BCAs appointed during the reporting month	Total No. of Ultra small Branches established during the reporting month
			Through Brick & Mortar Branches Opened	Through BCA appointed	Through Mobile Van	Through Others			
	1	2	3	4	5	6	7	8	9
A.	PSBs								
	Sub - total ( PSBs)								
B.	RRBs								
	Sub-total ( RRBs)								
C.	Private Banks								
	Sub- total ( Pvt. Banks)								
D.	Cooperative Banks								
	Sub-total (Coop Banks)								
	Grand Total ( PSBs+RRBs+ Pvt. Banks+ Coop Banks)								

Extending "Swabhimaan" to habitations with population of 1000-2000 (2001 census) in North Eastern and Hilly States in terms of para 45 of Budget Speech 2012-13  
(applicable for the States of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, Tripura, Uttarakhand, J&K and Himachal Pradesh)

Name of State / UT:-----

Name of SLBC Convener Bank: -----

Month Ended: -----

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Extending "Swabhimaan" to habitations with population of 1600-2000 (2001 census) in terms of Para 45 of Budget Speech 2012-13

Name of State / UT:----- Name of SLBC Convener Bank: -----

Month Ended: -----

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